



सत्यमेव जयते

खादी और ग्रामोद्योग आयोग  
सूक्ष्म, लघु एवं उद्यम मंत्रालय  
(भारत सरकार)

STATE OFFICE, KHADI AND VILLAGE INDUSTRIES COMMISSION

H- Sector, Itanagar, Arunachal Pradesh

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कामधे दृश्यमानम्।  
प्राणिनाम् आनिनाशनम्॥

329

Ref No: SO/ITA/PMEGP/Gen. Corres/2015-16/

745

Date : 7<sup>th</sup> January, 2016

To,  
The Secretary (Industries),  
Govt. of Arunachal Pradesh,  
Itanagar,  
Arunachal Pradesh

**Sub: Non – Coverage of Pasighat (East Siang), Itanagar (Papum pare), Naharlagun (Papum pare) and Along (West Siang) town within the definition of Rural area under PMEGP scheme – Reg.**

Sir,

Kindly refer to the PMEGP guideline, definition of **Rural Area** is well mentioned as follows :-

**10. Rural Area**

- Any area classified as Village as per the revenue record of the State / Union Territory, irrespective of population.
- It will also include any area even if classified as town, provided its population does not exceed 20,000 persons.

The following towns of Arunachal Pradesh exceed 20,000 persons as per 2011 Census of India :-

| Sl. No. | Name of the Town        | Population (No. of persons) |
|---------|-------------------------|-----------------------------|
| 1       | Pasighat (East Siang)   | 21972                       |
| 2       | Itanagar (Papum Pare)   | 34970                       |
| 3       | Naharlagun (Papum Pare) | 36158                       |
| 4       | Along (West Siang)      | 20680                       |

Pasighat, Itanagar, Naharlagun and Along town are Notified Urban Area as per records of Directorate of Town Planning, Govt. of Arunachal Pradesh, Itanagar and as per records of Census of India.

As such, the above mentioned towns could **not be covered under Rural Area and to be treated as Urban Area.**

Hence, **rate of subsidy (on project cost)** for PMEGP unit in Pasighat, Itanagar, Naharlagun and Along town will be **25%** as per PMEGP scheme guidelines under para 3 of Quantum and Nature of Financial Assistance.

D.I.U.O. No. 190  
Date: 23/1/16

DDI (PMEGP)  
23/1/16

Handwritten signatures and dates: 20.1.16, 23/1/16, and other notes.

Again, as per PMEGP scheme guidelines under para 5 of Implementing Agencies, it is stated that "***In urban areas, the Scheme will be implemented by the State District Industries Centres (DIC) only.***"

Hence, PMEGP Application, if any received from the area of **Pasihat, Itanagar, Naharlagun and Along town**; are not to be covered under KVIC and KVIB; and in case, if any application found from these area in respect of DIC, then, the rate of subsidy will be 25%.

This will come in force with immediate effect.

Hence, you are hereby, requested, to issue necessary guidelines to your district functionary, so that no irregularity happens under PMEGP.

Yours faithfully,

✓  
Asstt. Director i/c

Copy to :

1. The Director (PMEGP), Khadi & Village Industries Commission,  
3, JRLA Road, Vile Parle (W), Mumbai – 56, for favour of information please.
2. The Director, Directorate of Industries, Govt. of Arunachal Pradesh,  
Udyog Sadan, Itanagar, Arunachal Pradesh, for information and needful action please.
3. The Chief Executive Officer,  
Arunachal Pradesh Khadi & Village Industries Board,  
Govt. of Arunachal Pradesh, Chandan Nagar,  
Arunachal Pradesh, for information and needful action please.

  
Asstt. Director i/c